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PTO/SB/05 (4/98)  
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<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> (Only for new nonprovisional applications under 37 C.F.R. § 1.53(b))	Attorney Docket No.	3042 300
	First Inventor or Application Identifier	Park et al.
	Title	Method/apparatus fo Internet Marketing
	Express Mail Label No.	EK467835688US

<b>APPLICATION ELEMENTS</b> See MPEP chapter 600 concerning utility patent application contents.	<b>ADDRESS TO:</b> Assistant Commissioner for Patents Box Patent Application Washington, DC 20231	
1. <input checked="" type="checkbox"/> * Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing)	5. <input type="checkbox"/> Microfiche Computer Program (Appendix)	
2. <input checked="" type="checkbox"/> Specification [Total Pages 43] (preferred arrangement set forth below) <ul style="list-style-type: none"><li>- Descriptive title of the Invention</li><li>- Cross References to Related Applications</li><li>- Statement Regarding Fed sponsored R &amp; D</li><li>- Reference to Microfiche Appendix</li><li>- Background of the Invention</li><li>- Brief Summary of the Invention</li><li>- Brief Description of the Drawings (if filed)</li><li>- Detailed Description</li><li>- Claim(s)</li><li>- Abstract of the Disclosure</li></ul>	6. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) <ul style="list-style-type: none"><li>a. <input type="checkbox"/> Computer Readable Copy</li><li>b. <input type="checkbox"/> Paper Copy (identical to computer copy)</li><li>c. <input type="checkbox"/> Statement verifying identity of above copies</li></ul>	
3. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) [Total Sheets 4]	<b>ACCOMPANYING APPLICATION PARTS</b> <ul style="list-style-type: none"><li>7. <input type="checkbox"/> Assignment Papers (cover sheet &amp; document(s))</li><li>8. <input type="checkbox"/> 37 C.F.R. § 3.73(b) Statement of Power of Attorney (when there is an assignee)</li><li>9. <input type="checkbox"/> English Translation Document (if applicable)</li><li>10. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 [Copies of IDS Citations]</li><li>11. <input type="checkbox"/> Preliminary Amendment</li><li>12. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (Should be specifically itemized)</li><li>13. <input checked="" type="checkbox"/> * Small Entity Statement(s) filed in prior application, Status still proper and desired (PTO/SB/09-12)</li><li>14. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)</li><li>15. <input type="checkbox"/> Other:</li></ul>	
4. Oath or Declaration [Total Pages 2] <ul style="list-style-type: none"><li>a. <input checked="" type="checkbox"/> Newly executed (original or copy)</li><li>b. <input type="checkbox"/> Copy from a prior application (37 C.F.R. § 1.63(d)) (for continuation/divisional with Box 16 completed)<ul style="list-style-type: none"><li>i. <input type="checkbox"/> <b>DELETION OF INVENTOR(S)</b> Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §§ 1.63(d)(2) and 1.33(b).</li></ul></li></ul>		
<b>NOTE FOR ITEMS 1 &amp; 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. § 1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).</b>		
16. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment: <input type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in-part (CIP) of prior application No: _____ Prior application information: Examiner _____ Group / Art Unit: _____ <b>For CONTINUATION or DIVISIONAL APPS only:</b> The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.		

<b>17. CORRESPONDENCE ADDRESS</b>					
<input type="checkbox"/> Customer Number or Bar Code Label 022853 (Insert Customer No. or Attach bar code label here) or <input type="checkbox"/> Correspondence address below					
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Address					
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Country	Telephone	Fax			

Name (Print/Type)	William C. Cray	Registration No. (Attorney/Agent)	27627
Signature			Date 12-18-00

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

BOX: PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, DC 20231

CERTIFICATE OF MAILING UNDER 37 CF § 1.10

Re: Patent application for **METHOD AND APPARATUS FOR INTERNET  
MARKETING AND TRANSACTIONAL DEVELOPMENT**  
Attorney Docket No. 2042-300

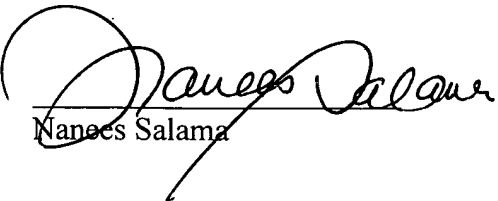
I hereby certify that the following attached correspondence comprising:

- 43 pages of Specifications
- 4 pages of Drawing (Fig.'s 1-4b)
- Combination Declaration & Power of Attorney
- Small Entity Declaration
- Proof of Mailing
- Self addressed postcard
- Assignment
- A check in the amount of \$363.00
- A check in the amount of \$40.00

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and is addressed to:

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Nanees Salama



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Patent ♦ Trademark ♦ Copyright ♦  
Trade Dress ♦ and Related Litigation

Via: Express Mail

December 18, 2000  
Box: PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, DC 20231

Dear Commissioner:

Enclosed is a patent application for: Utility Patent  
Applicants: Eric J. Park and David . Homsey  
Titled: **Method and Apparatus for Internet Marketing and Transactional  
Development**  
Attorney Docket No.:2042-300

This application comprises:

43 pages of specifications  
4 sheet of drawing (Fig. 1-4b)

Transmittal Page

Combination Declaration & Power of Attorney

Small Entity Declaration

Proof of Mailing

Assignment & Recording Cover

Self addressed postcard

A check in the amount of \$363.00

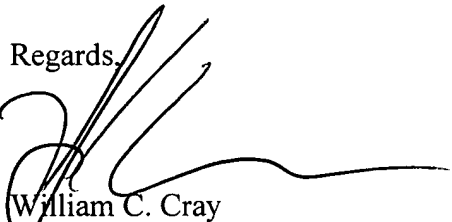
Check in the amount of \$40.00

This filing fee is based on:

20 claims and 3 independent claims	\$345.00
2 claims in excess of twenty (\$9.00)	\$18.00
0 independent claim in excess of three (\$39.00)	<u>\$ 0.00</u>
TOTAL FILING FEE	\$363.00

If you have any questions, please do not hesitate to contact me.

Regards,



William C. Cray  
Registration No. 27627

WCC/ns  
Enclosures

cc:  
Internet Superbrands, Inc.